


Active Transportation Alliance Education Programming

Active Transportation Curricular and Programming Options for Educators



Agenda

- I. Background on Active Trans
- II. Curricula
- III. Kids on Wheels



About the Active Transportation Alliance

Building a Movement Around Active Transportation

- ▶ A member-based nonprofit advocacy organization for better biking, walking and public transit in the Chicago region
 - ▶ 7,000+ members and 20,000+ supporters region-wide
 - ▶ 10,000+ supporters in Chicago across all 50 wards
 - ▶ Work with more than 50 community partners
- ▶ Goals: We envision a region with half as many crashes, where half of all trips are made by walking, biking and transit
- ▶ 30+ years of bike/walk/transit accomplishments



Active Trans Curriculum

- ▶ Pre-K through High School
- ▶ Classroom and PE
- ▶ Language Arts, Math, Fine Arts, Social Studies, PE, Health and Drivers Ed
- ▶ Available in both English and Spanish
- ▶ Available for Download, contact Jason@activetrans.org

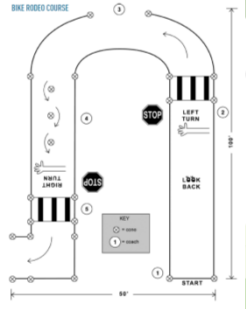
Kids on Wheels

- ▶ Mobile bike fleet consisting of
 - ▶ Fully enclosed trailer
 - ▶ 30 bikes (20 and 24 inch)
 - ▶ 60 helmets
 - ▶ Additional materials



Program Delivery

- ▶ Students in 2nd thru 4th grades participate by learning bicycle safety guidelines and practicing skills on a bicycle.

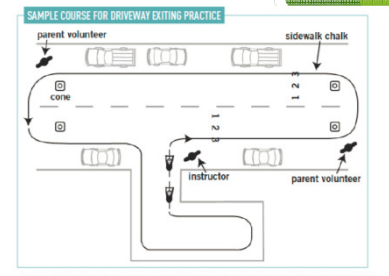


Sustainability Focus

- ▶ Designed for district wide engagement
 - ▶ **Year One:** "Demo Year", Active Trans provides materials and program delivery followed by post season evaluation
 - ▶ **Year Two:** "Bridge Year" Active trans provides materials and minimal staffing contingent on
 - ▶ signed MOU's by majority of stakeholders to pursue continued, district wide in-house programming
 - ▶ PE Teacher participation in training provided by Active Trans
 - ▶ District commitment to fundraising supported by Active Trans
 - ▶ **Year Three:** "In House Year" District purchases materials and conducts programming independently

Curriculum Support

- ▶ Complete curriculum support for one to three days of advanced programming.



Partnerships

- ▶ **Park Districts:** Storage and transportation/ summer utilization
- ▶ **Police Districts:** Programming support and year round encouragement
- ▶ **Local Business and Volunteers:** Program staffing and fleet maintenance



Program Status

- ▶ Two Fleets
- ▶ Four Communities
 - ▶ Oak Park
 - ▶ River Forest
 - ▶ Northbrook
 - ▶ Blue Island
 - ▶ Chicago
- ▶ Fifteen Schools
- ▶ 2337 Students On Bike

See it in action



Thank You!

Active Transportation Alliance
 312-216-0473
 Ron Burke: ron@activetrans.org
 Jim Merrell: Jim@activetrans.org
 Kyle Whitehead: Kyle@activetrans.org
www.activetrans.org
 Follow us on Twitter @activetrans
 Like us on Facebook