

### What are Web Maps...

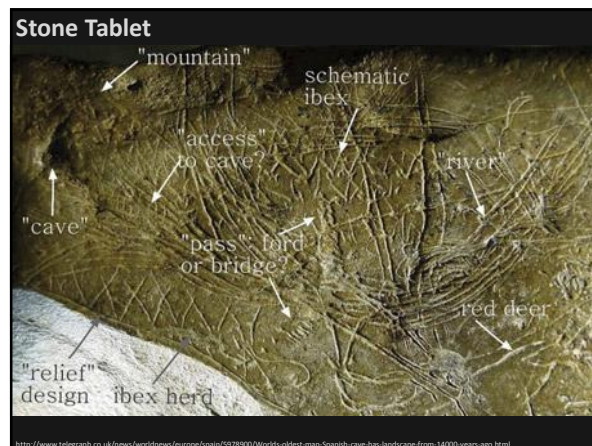
- Any map you view on a web browser!
  - Static (i.e. one scale resembling print) OR
  - Dynamic (i.e. multi-scale and pan-able or 'slippy')
- Require substantial GIS server technology and web programming to create

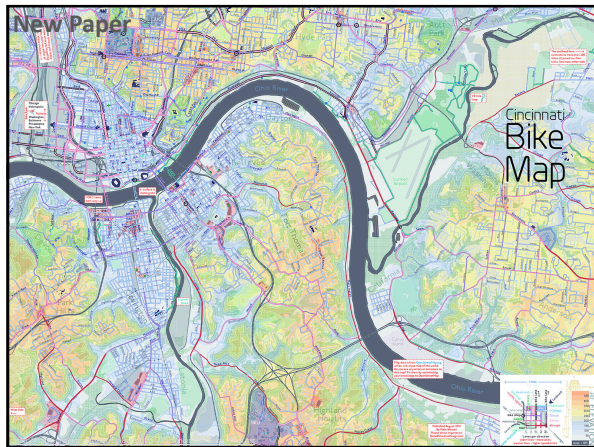
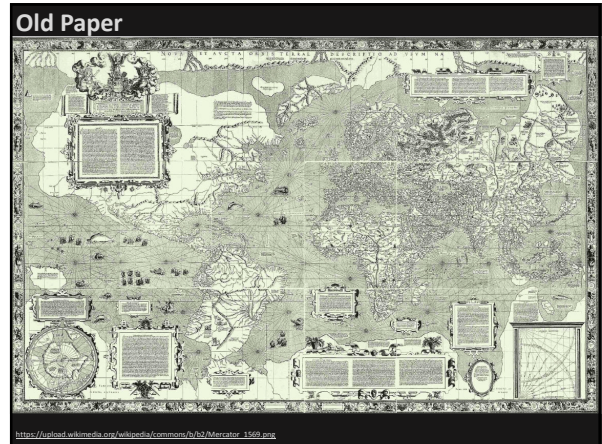
### What are Web Maps...

- Often use GIS processing, such as routing, to let the user interact with the map
- Uses location-based technologies like GPS to help people navigate
- Major new trend in cartography

### Where Did they Come From...

- Maps have been a normal part of human life for centuries...maybe forever!
- Maps have always been drawn or visualized on the latest technology available...





**Where Did they Come From...**

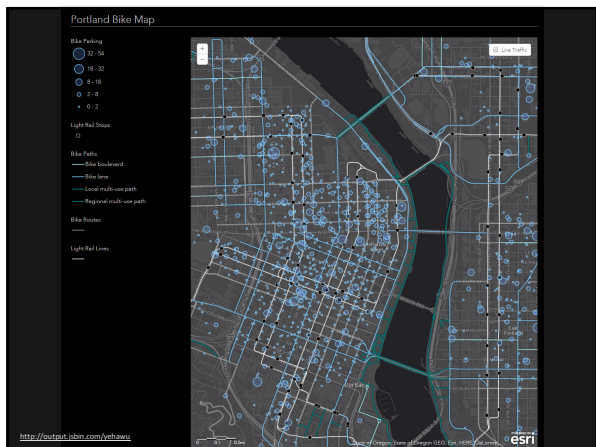
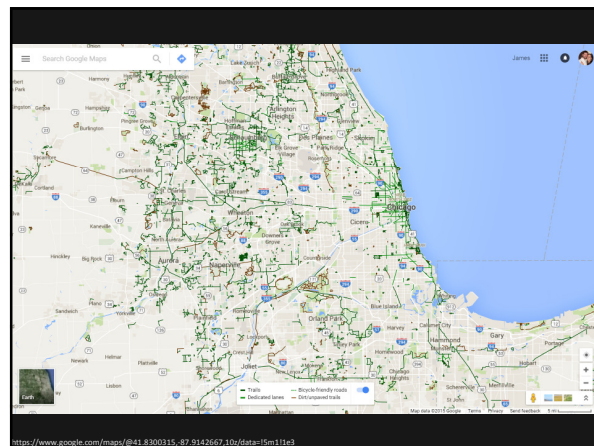
- Maps have been a normal part of human life for centuries...maybe forever!
- Maps have always been drawn or visualized on the latest technology available...cave walls, stone tablets, papyrus, paper, shower curtains
- Maps on the web were a natural progression

**Xerox PARC Map Viewer: world 0.00N 0.00E (1.0X)**

Select a point on the map to zoom in (by 2), or select an option below. Please read [About the Map Viewer](#), [FAQ](#) and [Details](#). To find a U.S. location by name, see the [Geographic Name Server](#).

**Options:**

- Zoom In: (2), (5), (10), (25); Zoom Out: (1/2), (1/5), (1/10), (1/25)
- Features: [Default](#), [All](#), [borders](#), [rivers](#)
- Display: [color](#); Projection: [elliptical](#), [rectangular](#), [sinusoidal](#); [Narrow](#), [Square](#)
- Change Database to [SQA](#) only (more detail)
- [Hide Map Image](#), [Retrieve Map Image Only](#), [No Zoom on Select](#).
- [Place mark at \(0.00N 0.00E\)](#), [Reset All Options](#)



## Web Map Advantages

- Integrated into the web and apps  
One device? Many devices? Desktop? Mobile? It doesn't usually matter...web maps are integrated across all devices
- Maps easily and quickly respond to the user  
Many views, change views, north-up, face your direction  
Add a route, waypoint, find a place, find yourself!

## Web Map Advantages

- Ask your map questions  
Where am I? Where is the coffee shop/bike rack/grandma's house? What is the closest fueling station and how much is gas/ice cream
- Navigate!  
Need turn by turn directions...your route is found for you!
- Where have I been?  
Use GPS to record and save activity and movement, including speed, direction, elevation, etc.

## Bicycle data and Web Maps

- Bike friendly or specific routes, trails, roads
- [Google added bike directions in 2010](#)
- Bike Parking

## Bicycle data and Web Maps

- Bike Share Programs and Repair Stations
- Difficult/Problem Biking Areas
- Elevation – to avoid hills!

Interesting article: <http://www.betterbicycle.com/2014/05/how-accurate-are-google-maps-cycling.html>

## Good Bike Web Maps

...or at least decent maps

- **Google Maps Bicycle Layer**  
<https://www.google.com/maps/@41.5247639,-89.1023656,9.04z/data=!5m1!1e3>  
<https://developers.google.com/maps/documentation/javascript/examples/layer-bicycling>
- **Portland Bike Map**  
<http://output.libbin.com/vehawu>
- **Melbourne Bike Grid**  
<https://www.google.com/maps/d/u/0/viewer?mid=zkr1ETnnrMC4.k01hWwUzFQ>
- **Bikemap.net**  
<http://www.bikemap.net/>

## Good Bike Apps

...or at least decent apps

- **MapMyRide**  
<http://www.mapmyride.com/>
- **Strava**  
<https://www.strava.com/>
- **BikeBrain** (I've never used this, but it looked cool...)  
<https://itunes.apple.com/us/app/biologic-bikebrain-gps-bike/id424193629>
- **Check this list out**  
<http://road.cc/content/buyers-guide/158533-13-best-smartphone-cycling-apps-iphone-and-android>

# But I want to create my own Bike Web Map...

## Creating Web Maps

- Do you know how to create websites?
- Do you know how to use GIS software?
- Do you know have access to web serves and GIS servers?
- Do you have all your bike infrastructure data collected? Routes, racks, etc.

## Get Started Creating Web Maps

- **Esri ArcGIS Online**  
• <http://www.arcgis.com/>
- **MapBox**  
• <https://www.mapbox.com/>
- **CartoDB**  
• <https://cartodb.com/>
- **Mango Map**  
• <https://mangomap.com/>