



ILLINOIS BIKE SUMMIT

A large graphic of a bicycle tire with a black tread. Inside the tire, a brown sun is rising over a grey road that recedes into the distance. The text 'ILLINOIS BIKE SUMMIT' is arched over the top of the tire, and 'FIFTH ANNUAL' is arched under the bottom. Two small brown dots are positioned on either side of the tire's center.

FIFTH ANNUAL



September 19, 2016 | Normal, IL

BETTER BIKING FOR ALL

ILLINOIS BIKE SUMMIT

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Illinois Department of Transportation
McLean County Regional Planning Commission
Vitesse Cycle

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COPPER LEVEL

Bloomington Cycle and Fitness
Bloomington Primary Care
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McLean County Health Department
McLean County Wheelers
Orthodontic Associates
Sugar Creek Orthodontics
Toole Design Group
T.Y. Lin International Group
Uptown Partners

Thank You



Freeman Kevenides Law Firm



The 2016 Illinois Bike Summit is hosted by:



SUMMIT SCHEDULE

TIME	EVENT
8:30–9:15 a.m.	Coffee Talks
9:30–10:15 a.m.	Summit Welcome & Opening Plenary Session
10:30–11:30 a.m.	Breakout Session 1 Your Bikeway Infrastructure Toolbox CM / PDH How Normal Became a Bicycle Friendly Community CM Bike Law: In the Books and in the Courtroom CM
11:40–12:25 p.m.	Breakout Session 2 Trails=\$\$\$ CM / PDH The Softer Side of Trails: The Whys and Hows of Natural Surface Facilities CM / PDH Raising the Next Generation of Cyclists CM Rolling Towards Equity: Breaking Barriers and Biking for Necessity CM
12:30–1:30 p.m.	Lunch
1:40–2:40 p.m.	Breakout Session 3 Advocacy: Bikeways for All and Make Biking Better CM Making it Count: Using Data to Improve Bicycling CM / PDH Trail Talk: Youth Corps and Recreational Corridors CM / PDH Mobile Workshop - See Normal's Bike Network CM / PDH
2:50–3:35 p.m.	Breakout Session 4 The Ease of the E's: Reaching Bicycle Friendly Community Status CM Sharing—and Friending—the Trail CM The Early History of Bicycling in Illinois CM How Biking Helps Public Health and Public Health Helps Biking CM
3:45–6:00 p.m.	Networking Reception at Medici, 120 North Street

A total of 3.5 AICP CM or 2.75 PDH hours are available. Eligible sessions are noted above.



ride
ILLINOIS

Support our work at
rideillinois.org

Contributions are tax-deductible

Ride Illinois is a nonprofit organization dedicated to improving bicycling conditions throughout the state. We advocate for all Illinois bicyclists, promoting bicycle access, education, and safety.

Ride Illinois provides technical and strategic support to towns and government agencies on:

- Bike-friendly road designs, infrastructure, and municipal bike plans
- Bicycle Friendly Community designation
- Funding and design of trails
- Bike safety education for kids, adults, and motorists
- Fair enforcement and judicial rulings related to traffic laws
- Favorable laws and policies in D.C., Springfield and your town

Since 1992, we have been helping cyclists of all levels get out and Ride Illinois! Our efforts have resulted in:

- A state law requiring at least three feet clearance when passing bikes
- Bike plans in 18 towns around Illinois, consulting services and pro bono assistance for dozens more
- Preservation of \$20 million in state-administered federal funds for trails and bikeways
- Bike safety information provided to 800,000 children
- Trainings for Drivers' Ed teachers, road planners and engineers, and police officers
- Over 56,000 using our online learning tool for motorists and bicyclists—bikesafetyquiz.com

Get involved and learn more

Our work is driven by supporters like you. Stop by our information table or visit rideillinois.org to become a member or sign up for our monthly e-news. With your support, we will make Illinois among the nation's most bike friendly states.



SUMMIT PARTNERS

Town of Normal

The Town of Normal has focused significant attention on bicycle and pedestrian friendliness for many years. These efforts resulted in the Town's designation as a Bronze-level Bicycle Friendly Community in November 2014, joining more than 325 visionary communities from across the country. In addition to the traditional bicycle amenities such as bike lanes and bike boulevards, Normal is also home to the 2012 award-winning Uptown Circle—recognized by the Federal Highway Administration and Federal Transit Administration with a Transportation Planning Excellence award for this multimodal transportation facility that promotes safety, efficiency, and beauty in an urban center. Learn more at normal.org.



Bike BloNo

Bike BloNo is Bloomington-Normal's bicycle advocacy organization, with the mission of promoting the bicycle for everyday transportation. Founded in 2012, they work with local municipal governments to add bike infrastructure on city streets and adopt Complete Streets policies. In Normal, they helped implement a bicycle ticket diversion program with Ride Illinois' BikeSafetyQuiz.com and supported the application for Bronze Bicycle Friendly Community status. In Bloomington, they worked with city staff and Ride Illinois to develop and adopt the city's first Bicycle Master Plan. Bike safety education and events also play a key role in Bike BloNo's mission. Learn more at bikeblono.org.



Friends of the Constitution Trail

Friends of the Constitution Trail works for the expansion and beautification of the trail. Through membership, donations, and grants, they help fund drinking fountains, signs, benches, landscaping, and shelters. Learn more at constitutiontrail.org.



McLean County Wheelers

The McLean County Wheelers is a club of cycling enthusiasts in Central Illinois who share the common goal of promoting safe cycling for fun and fitness. Learn more at mcleancountywheelers.com.



Champaign County Bikes

Champaign County Bikes encourages and facilitates bicycling for transportation and recreation, and promotes public awareness of the benefits that bicycling brings to its community. Learn more at champaigncountybikes.org.



PROGRAM DETAILS

COFFEE TALKS 8:30–9:15 a.m. // Locations will be available at the registration table

Finding Your Spokeswomen – Creating and Building a Women’s Cycling Community

Caryn Davis, Bloomington Cycle & Fitness

Walk In, Bike Out – A Community of Volunteers Rehabs Bikes for Those in Need

Julian Westerhout, Bloomington

Summer Bike Camp – Having Fun While Being Safe

Leo Covis and Charlie Smyth, Champaign County Bikes

Show Me the Money – How to Fundraise for Capital Projects

Jeff Yockey, Champaign County Bikes and Frank Brummer, Ride Illinois

Using Bicycle Master Planning to Make Your Community More Bike Friendly

Gabe Lewis, Champaign County RPC and Kevin Garcia, City of Urbana

Safe Routes for Healthy Kids

Jim Merrell, Active Transportation Alliance

Share The Road?? – Improving Signage to Increase Clarity and Reduce Conflicts

Ed Barsotti, Ride Illinois

SUMMIT WELCOME & OPENING PLENARY 9:30–10:15 a.m. // Redbird C/D

WELCOME

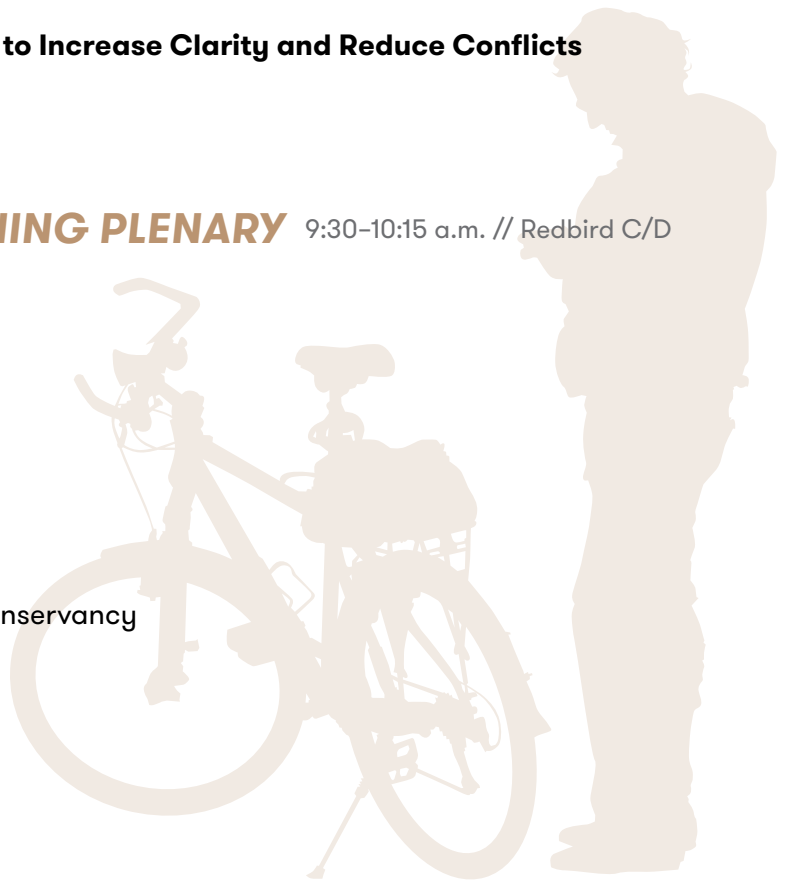
Mike McCurdy
President, Bike BloNo

OPENING PLENARY

Chris Koos
Mayor, Town of Normal

Brian Housh
Midwest Policy Manager, Rails-to-Trails Conservancy

Gin Kilgore
Program Director, Ride Illinois



BREAKOUT SESSION 1 10:30–11:30 a.m. // Three Topics Available

YOUR BIKEWAY INFRASTRUCTURE TOOLBOX **Redbird C**

What on-road and off-road bikeway infrastructure treatments are available to make your town more bike friendly? T.Y. Lin International Group's Nate Roseberry will provide summaries of many AASHTO, MUTCD, and NACTO-approved bikeway treatments for use in a wide range of situations. Also, learn about new and experimental treatments. Jon McCormick, IDOT's new bicycle and pedestrian policy engineer, will give IDOT's perspective and provide an overview of department policies for incorporating bikeways into state projects.

Nathan Roseberry, P.E.
Senior Transportation Engineer
T.Y. Lin International Group
nathan.roseberry@tylin.com

Jon M. McCormick, P.E.
Bicycle & Pedestrian Policy Engineer
Illinois Department of Transportation
jon.m.mccormick@illinois.gov

Ed Barsotti, Moderator

HOW NORMAL BECAME A BICYCLE FRIENDLY COMMUNITY **Redbird B**

In the past 5 years, Normal has transformed itself from a town with a nice trail to a town with a rapidly expanding bicycle system and bicycle culture. In 2014, it received official recognition as a Bicycle Friendly Community by the League of American Bicyclists. How did that happen? And can it happen in your community? Attend this session and hear about high-level advocacy efforts, steady political leadership, and critical government staff support and innovation.

Mercy Davison, AICP, Town Planner
Town of Normal
mdavison@normal.org

Wayne Aldrich, Public Works Director
Town of Normal
waldrich@normal.org

Michael Gorman, Treasurer
Bike BloNo
michael@bikeblono.org

BIKE LAW: IN THE BOOKS AND IN THE COURTROOM **Redbird A**

Dennis Jurs was killed in a motor vehicle/bicycle collision. When a court ruling dismissed the driver's failure to yield ticket, attorney Michael Keating worked for the passage of Dennis's Law, which clarifies that bicyclists are entitled to all of the protections of the "right of way" statutes in Illinois. Brendan Kevenides will discuss solutions to the tendency of police officers, judges, and members of the driving public to view bicyclists as roadway obstructions, which has had dangerous safety and legal implications.

Michael S. Keating
Keating Law Offices. P.C.
mkeating@keatinglegal.com

Brendan H. Kevenides
Freeman Kevenides Law Firm LLC
brendan@fklawillinois.com

Rebecca Resman, Moderator

PROGRAM DETAILS

BREAKOUT SESSION 2 11:40–12:25 p.m. // Four Topics Available

TRAILS = \$\$\$ Redbird C

Highlighting the economic benefits of trails is one of the most effective ways to garner support from elected officials and other community leaders. This session highlights current economic impact studies and “applied policy” strategies that Rails-to-Trails Conservancy is using to create a nationwide network of trails from former rail lines to build healthier places for healthier people. Brian will also discuss RTC’s innovative trail policy tools and resources that help stakeholders effectively advocate for active transportation funding.

Brian K. Housh, Midwest Policy Manager
Rails-to-Trails Conservancy
brianh@railstotrails.org

Dick Westfall, Moderator

THE SOFTER SIDE OF TRAILS: THE WHYS AND HOWS OF NATURAL SURFACE FACILITIES Redbird G

This presentation seeks to expand the audience’s knowledge of community benefit, design, and development considerations for natural surface trails. Natural surface trails can be designed and developed to provide diverse riding opportunities from beginner to expert skill levels for all age groups, toddlers to seniors. Please join us to better understand development of dirt facilities and the clear benefits to our communities. Topics will include diversity, design, collaboration, funding, and benefits.

Loren Easter, Board Chair
Central Illinois Trails Association
lojoeaster@gmail.com

Jerry Stoeckigt, Executive Director
Chicago Area Mountain Bikers
jstoeckigt@cambr.org

Keith Rich, Moderator

RAISING THE NEXT GENERATION OF CYCLISTS Redbird A

Whether you are a transportation planner or a motivated parent, there are many ways to encourage kids to bike—and overcome the community and institutional resistance these efforts sometimes encounter. Rebecca Resman will share strategies for promoting family biking via grassroots rides, expos, social media, and advocacy. Cynthia Hoyle will describe the multi-faceted approach Champaign-Urbana is using to improve bicycle education and conditions, which includes working with schools, teachers and police, and creating a sustainable Safe Routes to Schools program through partnerships with local agencies.

Cynthia Hoyle, FAICP, LCI, Associate Planner
Alta Planning & Design
cynthiahoyle@altaplanning.com

Rebecca Resman
Chicago Kidical Mass
rebecca@rebeccaresman.com

Patrick Smith, Moderator

BREAKOUT SESSION 2 CONT. 11:40–12:25 p.m. // Four Topics Available

ROLLING TOWARDS EQUITY: BREAKING BARRIERS AND BIKING FOR NECESSITY Redbird B

This session will tackle the issue of existing and latent demand for bicycle accommodations through the lens of equity. How do we provide safe, convenient cycling options for people who already ride by necessity, such as late shift employees of businesses on major arterials? And how can we help people overcome real and perceived barriers related to gender, age, culture, and income so they can also take advantage of biking as a healthy, affordable way to get around?

Romina Castillo, MUPP
Community Programs Coordinator
Consortium to Lower Obesity in Chicago
Children
rocastillo@luriechildrens.org

Elizabeth Adamczyk
Chair, Women Bike Chicago
and Ride of Silence Chicago
emadamczyk@hotmail.com

Gin Kilgore, Moderator

LUNCH 12:30–1:30 p.m. // Redbird C/D

At the lunch session, Ride Illinois will present awards to the City of Aurora, City of Danville, and George Bellovics from IDNR. Afterwards, IDOT Secretary Randy Blankenhorn will speak on statewide bicycle initiatives and introduce their new bicycle policy engineer, Jon McCormick.

BREAKOUT SESSION 3 1:40–2:40 p.m. // Four Topics Available

ADVOCACY: BIKEWAYS FOR ALL AND MAKE BIKING BETTER Redbird A

Active Transportation Alliance, a leader in bicycle planning and advocacy in Northeastern Illinois, recently released a new report, Suburban Bikeways for All, which documents key lessons learned and action steps for improving biking outside of urban areas. Ride Illinois, the statewide bicycle organization, is helping cyclists Make Biking Better by asking for high priority infrastructure improvements in their riding areas. This presentation describes efforts to influence road project designs and to request specific retrofits.

Jim Merrell, Advocacy Director
Active Transportation Alliance
jim@activetrans.org

Ed Barsotti, Chief Programs Officer
Ride Illinois
ed@rideillinois.org

Frank Brummer, Moderator

MAKING IT COUNT: USING DATA TO IMPROVE BICYCLING Redbird G

Transportation professionals, advocates, and community members need reliable data to guide decision-making. Historically, collecting active transportation data has been both time and resource intensive. This session will introduce how you can collect and use data to educate your community, offer improved programming, and create other countermeasures to protect people who walk and bike.

Kristen O'Toole, Planner
Alta Planning & Design
kristenotoole@altaplanning.com

Cynthia Hoyle, FAICP, LCI, Associate Planner
Alta Planning & Design
cynthiahoyle@altaplanning.com

Andrew Geil, Moderator

PROGRAM DETAILS

BREAKOUT SESSION 3 CONT. 1:40–2:40 p.m. // Four Topics Available

TRAIL TALK: YOUTH CORPS AND RECREATIONAL CORRIDORS Redbird B

George Bellovics will discuss various types of trails and provide examples of how creating shared recreation opportunities along similar corridors invites visitors to stay, play and come back another day! Steve Buchtel will show how Illinois Trail Corps can unlock miles of outdoor trail experiences that communities of all sizes can afford. Neighbor states understand that the trail is the thing; not just paved, but gravel, dirt, and water too. Let's stop them from eating our tourism lunch!

Steve Buchtel
Executive Director
Trails for Illinois
steve@trailsforillinois.org

George Bellovics
Landscape Architect and Grand Illinois Trail
Coordinator
Illinois Department of Natural Resources
george.bellovics@illinois.gov

Al Sturges, Moderator

MOBILE WORKSHOP—SEE NORMAL'S BIKE NETWORK

Meet at Marriot's main entrance on Broadway Avenue with your bike immediately after lunch

With more than 40 miles of trails, Normal-Bloomington is a destination for recreational bicyclists. On-street bikeway connections ensure the trails also serve transportation needs. This mobile workshop will cover approximately 5 miles at a casual pace. Highlights include the Veterans Parkway underpass, a creek-side passage under an 8-lane state highway; the Sister Cities Gardens, including a Japanese tea house and plantings from Russia; and Uptown Circle, a national award winner for multimodal design and environmental friendliness. Your own bike is required for this workshop.

Mike McCurdy, President
Bike BloNo
mike@bikeblono.org

BREAKOUT SESSION 4 2:50–3:35 p.m. // Four Topics Available

THE EASE OF THE E'S: REACHING BICYCLE FRIENDLY COMMUNITY STATUS Redbird B

Hear from three of the 12 Illinois communities that have won national "Bicycle Friendly Community" designation from the League of American Bicyclists. This session includes experiences and tips from representatives of each of the three, help from Ride Illinois, and time for questions from the audience.

Mercy Davison, AICP, Town Planner
Town of Normal
mdavison@normal.org

Richard Bascomb, Transportation Manager
Village of Schaumburg
rbascomb@ci.schaumburg.il.us

Charlie Smyth, City Council Member
City of Urbana
csmyth@sbcglobal.net

Ed Barsotti, Moderator

BREAKOUT SESSION 4 CONT. 2:50–3:35 p.m. // Four Topics Available

SHARING—AND FRIENDING—THE TRAIL Redbird A

In response to actual and perceived conflicts on our trails, the Forest Preserves of Cook County created a Share the Trail program, including an annual event. Jacqui Ulrich will discuss the rationale, educational resources, successes and challenges of this effort. For over 25 years, the Friends of Constitution Trail have advocated for and financially supported Bloomington-Normal's Constitution Trail, which has grown from 1.4 miles to over 50. Patrick Dullard will discuss the organization's history, outreach efforts, and partnerships with public and private entities

Jacqui Ulrich, CPRP, Deputy CEP Director
Forest Preserves of Cook County
jacqui.ulrich@cookcountyil.gov

Pat Dullard, President
Friends of the Constitution Trail
patrick.dullard@countryfinancial.com

Michael Gorman, Moderator

THE EARLY HISTORY OF BICYCLING IN ILLINOIS Redbird C

Historically, Illinois was one of the most important centers of bicycling in the country. Prior to 1900, Illinois was home to more than 400 different bicycle manufacturers and it was estimated that 1 in 5 Chicagoans rode regularly. The Good Roads movement was championed by cyclists and eventually led to our modern highway system. This presentation will provide an overview of Illinois bicycle history—and how it influences bicycling and advocacy today.

Chris Sweet, Information Literacy Librarian
Illinois Wesleyan University
csweet@iwu.edu

Dale Nunemaker, Moderator

HOW BIKING HELPS PUBLIC HEALTH AND PUBLIC HEALTH HELPS BIKING Redbird G

We know that bicycling can help personal and, by extension, public health. In turn, the public health sector is a great resource for bicycle planning and advocacy. This panel discussion will be guided by the themes of data, collaboration, and funding—and incorporate the expertise and questions of session attendees. Participants will leave with ideas on how to leverage the strengths of these complementary fields—from analysis of crash data, to marketing, to securing grants.

Margarita Reina, Epidemiologist
Chicago Department of Public Health
margarita.reina@cityofchicago.org

Becky McFarland
Community Initiatives Coordinator
DuPage County Health Department
rebecca.mcfarland@dupagehealth.org

Nicole Aune, Health Promotion Manager
McLean County Health Department
nicole.aune@mcleancountyil.gov

Deb Renville, Moderator

NETWORKING RECEPTION 3:45–6:00 p.m.

Join us immediately after the Summit for a networking reception at Medici, 120 North Street, located one block away from the conference center.

PLATINUM SPONSORS



Freeman Kevenides Law Firm

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Thanks for coming!



Learn more at rideillinois.org