

ADVOCATE ACTION STEPS:

What can you do to improve family biking in your community?

**Difficulty ranking factors amount of effort and technical expertise required*

Easy

- Ride your bike and attend community events
- Participate in online forums, offering encouragement/information to prospective riders
- Answer questions people have when you're out and about
- Model good bicycle behavior
- Contribute to community bicycle safety campaigns
- Volunteer to assist with bicycle training efforts such as bike rodeos

Moderate

- Organize a community bike ride
- Start a facebook group (or other social media outlet)
- Get involved with local advocacy groups
- Encourage/organize bike rodeos at schools/community events
- Plan something for International Bike to School Day
- Conduct a walkability audit at a school or park
- Volunteer to serve on your community's bicycle advisory committee
- Become a certified Youth Instructor through the League of American Bicyclists (4 hour workshop)

Hard (but not impossible)

- Organize a regular community ride or event series
- Energize an online community around an advocacy win
- Become a League Certified Instructor (LCI) and offer on-bike education to your community
- Apply for grant money to pay for infrastructure improvements
- Volunteer to organize bicycle safety education events such as bike rodeos, after school bicycle education classes, etc.
- Help organize a Safe Routes to School program at your children's school and/or offer to help organize a program for the school district
- Organize a Bike Train or Walking School Bus for your local school
- Organize a Park 'n Ride program and award prizes for the most trips
- Rehab donated bicycles and provide to students who need a bicycle but cannot afford one