

Advocacy Session: "Make Biking Better" campaign

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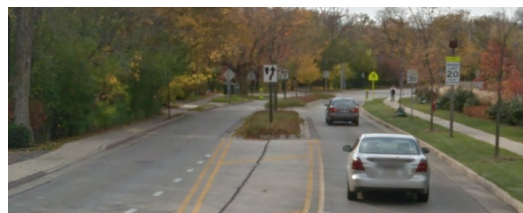


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A request for some help...



Green Bay Road, Glencoe

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Options considered...

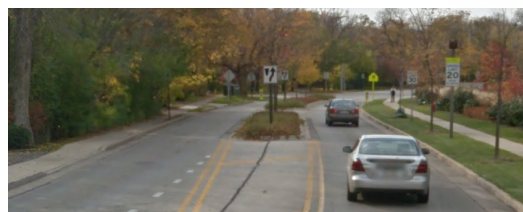


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Make Bicycling Better campaign

1. (We/others) identify problem locations needing infrastructure improvement
2. Investigate/document current conditions
3. Recommendations to road agencies



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Ride Illinois expertise

- Bike planning consultant for 17 IL cities, advisor for dozens others
- National best practices, IDOT manuals, applicable standards
- Topics not usually covered in civil engineering/planning colleges



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Kinds of improvements



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Adding Bike Accommodations



- 1) **Retrofit**: separate project (e.g. bike plan; grants)
- 2) **Opportunistic**: as part of a road project (policy, specific projects)

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1) Identifying **retrofit** priorities

How Can We Make Biking Better?

The only way to make sure your voice is heard is to tell us about it. We need to know what you think, where you live, and what you want to see changed. Please fill out this form and send it to us. We will use the information to help us make decisions about what to do next.

Name

Street Address

City

Zip

Email

Phone

Describe the problem. Please include detailed location information and/or a link to a map site.

Hearing from cyclists!

...Serve as a liaison between bike riders and government agencies

Form at rideillinois.org/advocacy/make-your-biking-better

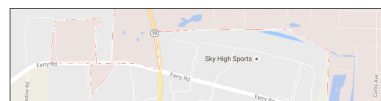
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1) **Retrofits** – whose road is it?

- IDOT: State/US routes, some others
- County road projects – see maps
- Local roads in towns
- Rural none of the above: townships



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2) Opportunistic: bikes in road design

Cheaper than retrofitting!

Ideal: Complete Streets policy, good design standards

Policy or not – (early) specific input is helpful

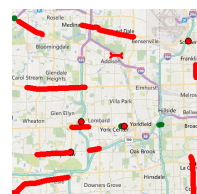


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2) Opportunistic: what projects coming up?

- IDOT: “Multi-Year Program”
- County road projects
- Local “Capital Improvement Programs”
- Transportation Improvement Programs (TIPs) – urban Metropolitan Planning Org's (MPO)



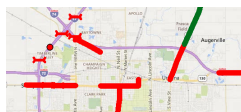
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2) Opportunistic: road project letters

Filtering lists of upcoming road projects:

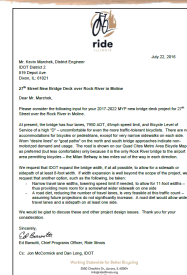
- IDOT District 2, now D5 – high priorities
- DuPage, other urban counties' highways
- Eventually, key cities' Capital Impr. Pgms



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Making the requests



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Current conditions

- Check current demand (Strava), estimate latent demand
- Bike plans?
- Analyze specific needs/hazards
- Further input from local members, others



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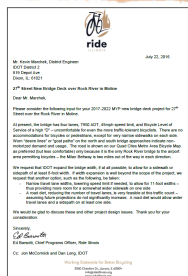
Detailed road suggestions



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Detailed road suggestions



- Quoting state and national standards
- Peer examples
- Awareness of other engineering concerns
- Follow-up



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Hierarchy of requests

Reasonable expectations on what to ask, in different situations...



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Conclusion



Partner with Ride Illinois to
 “Make (your) biking better”

- Retrofit projects
- Upcoming road projects



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