

Friends of the



HISTORY

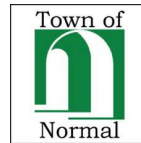
HISTORY

- ▶ LAND ACQUISITION
 - 1986
- ▶ DEDICATION
 - SEPTEMBER 1987
- ▶ GRAND OPENING
 - MAY 1989
- ▶ ORIGINAL LENGTH
 - 4.3 MILES
- ▶ CURRENT LENGTH
 - OVER 45 MILES
- ▶ ADVOCACY
 - 1986
- ▶ TRAIL COMMITTEE
- ▶ FRIENDS
 - FOUNDED 1989
 - 501c NON-PROFIT
 - 200-250 MEMBERS
 - GOVERNED BY 12 BOARD MEMBERS
 - ACTIVE ON VARIOUS LOCAL COMMITTEES

CONSTRUCTION

LOCAL SUPPORT

GOVERNMENT PARTNERSHIPS



LOCAL PARTNERSHIPS

- ▶ Sister Cities Association
- ▶ Masonic Lodge
- ▶ Rotary
- ▶ Kiwanis
- ▶ Bike BloNo
- ▶ McLean County Wheelers
- ▶ Lake Run Club
- ▶ McLean County Greenways
- ▶ State Farm
- ▶ WGLT
- ▶ OSF Children's Hospital

ENHANCEMENT PROJECTS

ATWOOD WAYSIDE



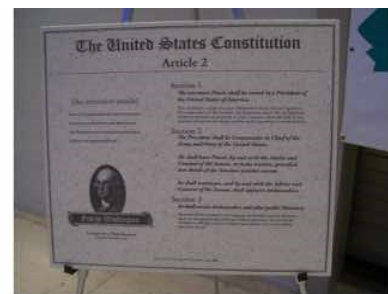
WAY FINDING



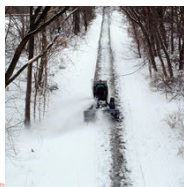
JOHN ENGLISH ARBORETUM



INTERPRETIVE SIGNS



SNOW REMOVAL



WATER FOUNTAIN



ISU HORTICULTURAL CENTER



OTHER PROJECTS

- ▶ HISTORICAL INTERPRETIVE SIGNS
- ▶ BLOOMINGTON'S BIKE PLAN
- ▶ ART PROJECTS

OUTREACH

VALET BIKE PARKING



VALET BIKE PARKING



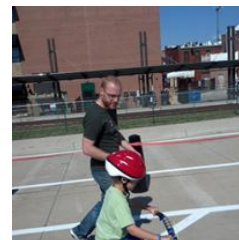
BIKE RACK GIVEAWAY



TRAIL COUNTS



WWDP BIKE RODEO



TRAIL CLEANUPS



OUTREACH

- ▶ QUARTERLY NEWSLETTER
- ▶ WEBSITE & FACEBOOK
- ▶ TRAIL MAPS
 - BROCHURE
 - LARGE TRAILSIDE MAPS
- ▶ TOUR DE TACO
- ▶ ILLINOIS BIKE SUMMIT
- ▶ WALK IN BIKE OUT
- ▶ LIGHT THE NIGHT

FUNDRAISING

FUNDRAISING

- ▶ CREATE AN IDENTITY
 - LOGO
 - T SHIRTS
- ▶ ANNUAL MEMBERSHIP DRIVE
- ▶ BIKE RAFFLE
- ▶ ENDOWMENTS
- ▶ LEGACY GIFTS
 - BENCHES
 - TREES
- ▶ CORPORATE



QUESTIONS?

