



**BIKE  
BLONO**

**Becoming a Bicycle-Friendly Community  
Illinois Bike Summit  
September 19, 2016**

***Michael Gorman***

**Treasurer, Bike BloNo**

# Great government helps, but...

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## MAIN STREET FEASIBILITY STUDY

March 2012

Bloomington-Normal, Illinois

Main Street (Business US 51)  
from Interstate 39 to Interstate 74  
Transportation Improvement Feasibility Study  
McLean County, Illinois

### *FINAL DRAFT*

GEWALT HAMILTON ASSOCIATES, INC.  
ALTA PLANNING + DESIGN  
HOUSEAL LAVIGNE ASSOCIATES



# Multiple approaches

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# Multiple approaches

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facebook.com/BikeBloNo  
BikeBloNo@gmail.com

Karen Schmidt  
Ward 6

## 2015 WGLT/Bike BloNo Bloomington Candidate Questionnaire

1. U.S. Census figures show a 60% increase in bicycle commuting in the last decade. Research shows Millennials (those 16-34 years of age) are avoiding car ownership and choose the mode of transportation that makes the most sense for the trip. Do you, or do any members of your immediate family, routinely bicycle for any of the reasons below? (select all that apply)

Going to work	<input checked="" type="checkbox"/> I do	<input type="checkbox"/> Family member does
Running errands	<input checked="" type="checkbox"/> I do	<input type="checkbox"/> Family member does
For recreation	<input checked="" type="checkbox"/> I do	<input checked="" type="checkbox"/> Family member does
Other	<input checked="" type="checkbox"/> I do	<input type="checkbox"/> Family member does

Comments:

2. The Bloomington City Council unanimously voted to approve a contract with the League of Illinois Bicyclists to create a Bicycle Master Plan in a shared-cost agreement with the Friends of the Constitution Trail. This plan has been approved unanimously by the Planning Commission. Would you vote to adopt this plan? Please explain in the comments why or why not.

☒ Yes  
☐ No

Comments:

This is important to our overall transportation plan. In my ward (ward 6) bike transportation is often a need, not a want (since needs & wants seem to be a focus in this election.) Many times, this is how people get to work.

# Politics

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### Edit Government Friends

On This List ▾

Search... ✕

 Amelia Buragas ✓	 Andrew Johnson ✓	 Carlo Robustelli ✓	 Chris Koos ✓	 Diana DeSio Hauman ✓
 Gabe Goldsmith ✓	 Heather Beal Wagner ✓	 Joni Painter ✓	 Josh Barnett ✓	 Karen Schmidt ✓
 Kevin McCarthy ✓	 Kyle Boehm ✓	 Kyle Ham ✓	 Mboka Pitchou Mwilambwe ✓	 Mercy Perez Davison ✓
 Nora Katherine ✓	 RC McBride ✓	 Sally Ottens Heffernan ✓	 Scott Black ✓	 Sonja Reece ✓
 Tari Renner ✓	 Tom Dabareiner ✓	 Vasudha Pinnamaraju ✓		

Finish

# Building a movement

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BIKE. EAT. REPEAT.  
SATURDAY  
SEPT 17 2016

## What is Tour de Taco?

Tour de Taco is a social bicycling event that involves groups of cyclists riding to locally owned restaurants to eat tacos! The goals of the event are to build the confidence of cyclists riding around town, promote safe and responsible riding, increase the visibility of cyclists following the rules of the road, and support local businesses.


Proceeds from the event will go towards Bike BloNo's advocacy efforts, which are focused on safety and expansion of on-street bike routes in the community.




# Building a movement


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**Post Details**Reported stats may be delayed from what appears on posts



**Bike Blono**  
Published by Mike McCurdy (?) · August 27 at 4:26pm · 🌐




This is what can happen when an a\$\$hole throws thumbtacks on a bicycle race course. We hope the [City of Bloomington - Police](#) investigates this act that put bicyclists' lives in danger at the [Bloomington Criterium](#).



 **Get More Likes, Comments and Shares**  
Boost this post for \$8 to reach up to 2,500 people.







53,630 people reached [Boost Post](#)

 388 85 Comments 182 Shares 


 Like  Comment  Share

**53,630** People Reached

**1,997** Reactions, Comments & Shares

<b>289</b>  Like	<b>61</b> On Post	<b>228</b> On Shares
<b>4</b>  Love	<b>0</b> On Post	<b>4</b> On Shares
<b>3</b>  Haha	<b>0</b> On Post	<b>3</b> On Shares
<b>107</b>  Wow	<b>22</b> On Post	<b>85</b> On Shares
<b>191</b>  Sad	<b>54</b> On Post	<b>137</b> On Shares
<b>761</b>  Angry	<b>251</b> On Post	<b>510</b> On Shares
<b>458</b> Comments	<b>130</b> On Post	<b>328</b> On Shares
<b>189</b> Shares	<b>182</b> On Post	<b>7</b> On Shares

**16,598** Post Clicks

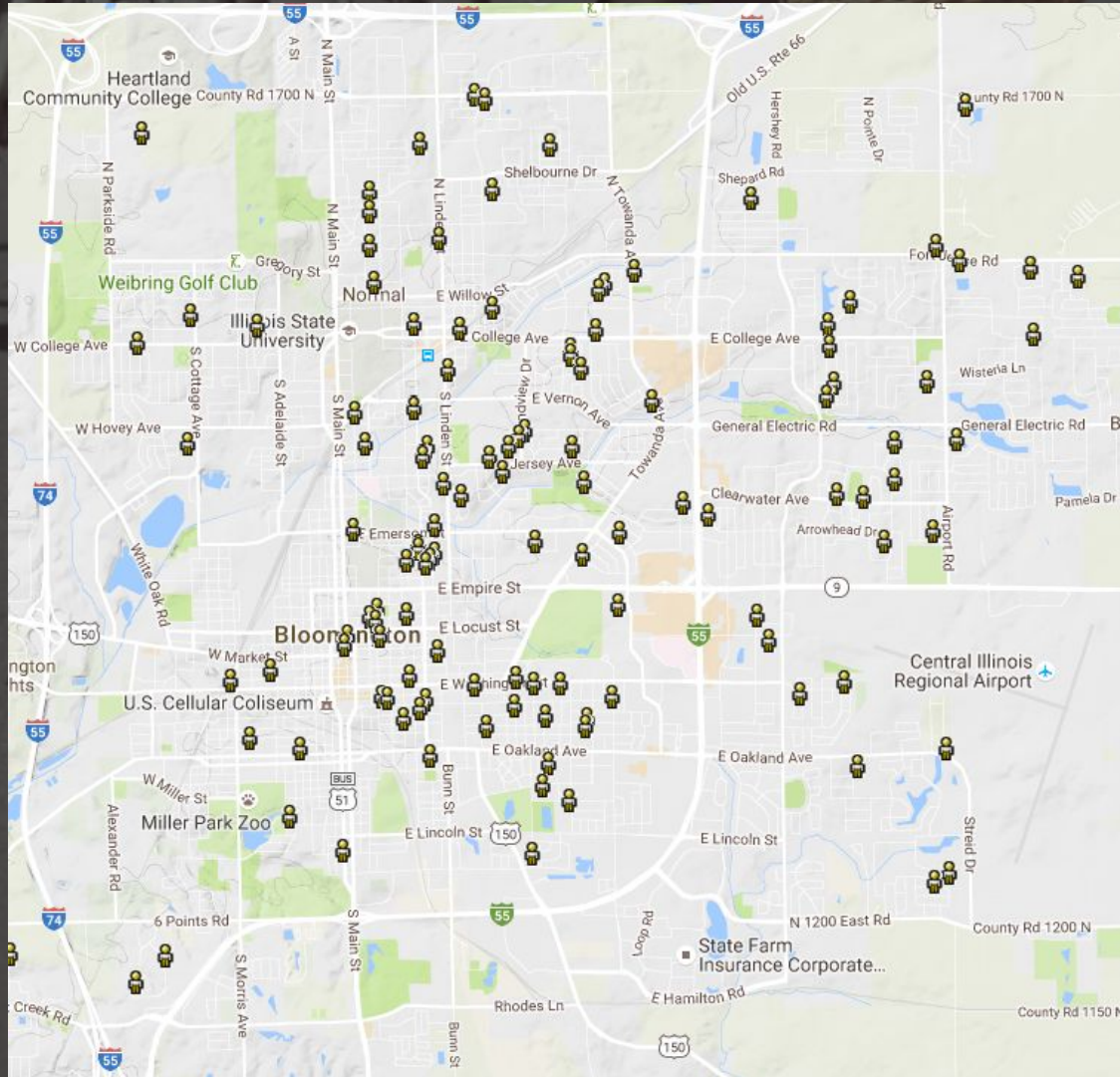
<b>2,354</b> Photo Views	<b>59</b> Link Clicks	<b>14,185</b> Other Clicks 
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**NEGATIVE FEEDBACK**

<b>30</b> Hide Post	<b>7</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

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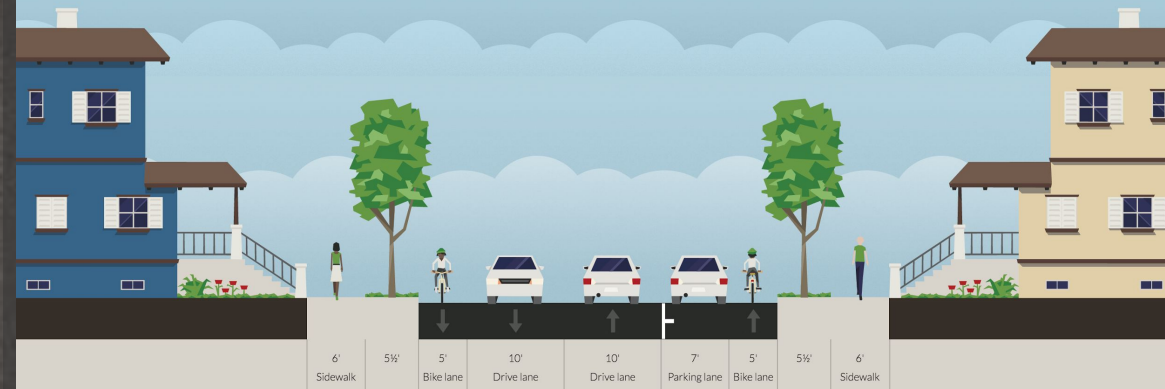


# Nerding out

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## Washington St – Kreitzer to Mercer



# Nerding out

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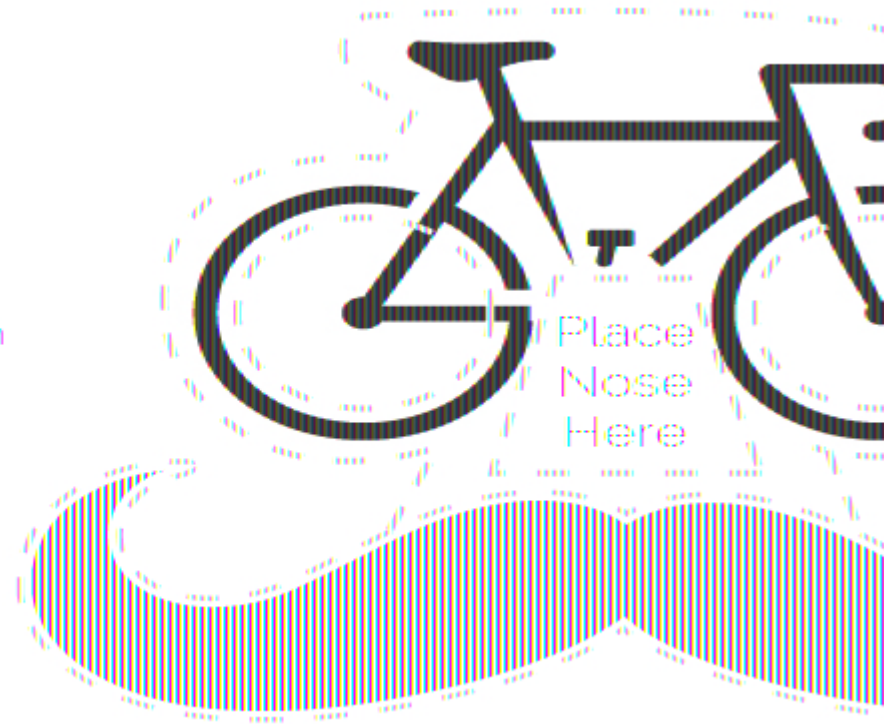
# Fun stuff

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## Bike to Work Day Donut Disguise

Print out, cut  
along the dotted  
lines and place on  
nose to furtively  
receive your  
second donut.



# Illinois Bike Summit 2016

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## Michael Gorman

Treasurer, Bike BloNo

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 /BikeBloNo

[bikeblono.org](http://bikeblono.org)

[michael@bikeblono.org](mailto:michael@bikeblono.org)

