Becoming a Bicycle-Friendly Community
Illinois Bike Summit
September 19, 2016

Michael Gorman
Treasurer, Bike BloNo
Great government helps, but...

MAIN STREET FEASIBILITY STUDY

March 2012
Bloomington-Normal, Illinois

Main Street (Business US 51)
from Interstate 39 to Interstate 74
Transportation Improvement Feasibility Study
McLean County, Illinois

FINAL DRAFT

GEWALT HAMILTON ASSOCIATES, INC.
ALTA PLANNING + DESIGN
HOUSEAL, LAVIGNE ASSOCIATES
Multiple approaches

The Wheels Are in Motion.

Critical Mass

Last Friday of the Month, 5:30pm
McLean County Museum of History
200 North Main Street, Bloomington

We will assert our right to take to the streets. We will be on two wheels. We will be sharing the road.

Join Us.
Multiple approaches
### 2015 WGLT/Bike BloNo Bloomington Candidate Questionnaire

1. U.S. Census figures show a 60% increase in bicycle commuting in the last decade. Research shows Millennials (those 16-34 years of age) are avoiding car ownership and choose the mode of transportation that makes the most sense for the trip. Do you, or do any members of your immediate family, routinely bicycle for any of the reasons below? (select all that apply)

<table>
<thead>
<tr>
<th>Activity</th>
<th>I do</th>
<th>Family member does</th>
</tr>
</thead>
<tbody>
<tr>
<td>Going to work</td>
<td>☒</td>
<td></td>
</tr>
<tr>
<td>Running errands</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>For recreation</td>
<td>☒</td>
<td>☐</td>
</tr>
<tr>
<td>Other</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

Comments:

2. The Bloomington City Council unanimously voted to approve a contract with the League of Illinois Bicyclists to create a Bicycle Master Plan in a shared-cost agreement with the Friends of the Constitution Trail. This plan has been approved unanimously by the Planning Commission. Would you vote to adopt this plan? Please explain in the comments why or why not.

- ☒ Yes
- ☐ No

Comments:

This is important to our overall transportation plan. In my ward (Ward 6), bike transportation is often a need, not a want (since needs & wants seem to be a focus in this election). Many times, this is how people get to work.
Building a movement
Building a movement

BIKE. EAT. REPEAT.
SATURDAY SEPT 17 2016

What is Tour de Taco?

Tour de Taco is a social bicycling event that involves groups of cyclists riding to locally owned restaurants to eat tacos! The goals of the event are to build the confidence of cyclists riding around town, promote safe and responsible riding, increase the visibility of cyclists following the rules of the road, and support local businesses.

Proceeds from the event will go towards Bike BlOno’s advocacy efforts, which are focused on safety and expansion of on-street bike routes in the community.
Building a movement

This is what can happen when an a*s*hole throws thumbtacks on a bicycle race course. We hope the City of Bloomington - Police investigates this act that put bicyclists' lives in danger at the Bloomington Critterium.

Get More Likes, Comments and Shares
Boost this post for $8 to reach up to 2,500 people.

53,630 people reached

53,630 People Reached

1,997 Reactions, Comments & Shares

289 Likes
61 Love
30 
45 Comments

228 Shares
22 Wow
3 Share

107 Haha
85 On Shares

191 Bad
137 On Shares

761 Angry
510 On Shares

458 Comments
130 On Post
328 On Shares

189 Shares
182 On Post
7 On Shares

16,598 Post Views

2,354 Photo Views

14,185 Other Clicks

59 Link Clicks

NEGATIVE FEEDBACK

30 Hide Post
7 Hide All Posts
0 Report as Spam
0 Unlike Page
Building a movement
Nerding out

Washington St – Kreitzer to Mercer
Nerding out
Fun stuff
Illinois Bike Summit 2016

Michael Gorman
Treasurer, Bike BloNo

facebook.com/BikeBloNo
twitter.com/BikeBloNo
bikeblono.org
michael@bikeblono.org