Maps, Plans & Squeaky Wheels
Getting to Gold and beyond

A Bicycle Friendly Community!

Maps & Bus Wrap

- Big Small All County Visioning ➔ transportation planning ➔ Champaign County Bikes (.org) ➔ now a NFP 501c3
- Bus Wrap, Bike Fest 2008, Farmers Mkt
- Matt’s Law (2007) – 300 riders/Petition Drive

Mayor/Council Goals

- 2005 – Become a Bike Friendly Community (LAB)
  - Achieved Bronze in Fall 2009
- 2009
- 2013
  - Achieved Gold in Fall 2014

Bike Master Plans

- Bike Master Plan 2009
- Bike Master Plan 2016
  - Problem intersections
  - Wayfinding and signage
  - Green Loop
  - Vision Zero

All supported by City Staff!

Squeaky Wheels

- Rick Langlois, Gary Cziko, Cynthia Hoyle, John Gilpin, Sue Jones, Brandon Bowersox-Johnson…
- Urbana Bike and Ped Advisory Commission
- Partners – CUMTD, CCRPC, Univ. of Illinois, City of Champaign, both Park Districts, and most recently the Village of Savoy
  - Bike to Work Month
  - Farmers’ Market Events
  - Bike Light give-aways

Conclusions & the Future

- Champions at multiple levels
- Buy in by staff, politicians and the community – renewed interest in bicycling
- Mode Share from 4 to 8% in 10 years
- Set ambitious targets and goals such as Vision Zero and higher mode share