

# 2018 Illinois Bike Summit

**2018**  
**Illinois**  
**Bike**  
**Summit**



**May 7, 2018 | Chicago, IL**  
*BETTER BIKING FOR ALL*



# ILLINOIS BIKE SUMMIT

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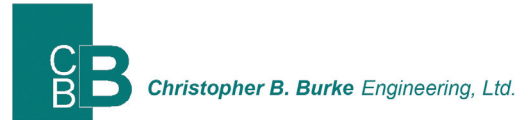
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**The 2018 Illinois Bike Summit is hosted by:**



## Thank You

# SUMMIT SCHEDULE

## TIME

## EVENT

8:30–9:15 a.m.

Coffee Talks

9:30–10:10 a.m.

Summit Welcome & Opening Plenary Session

### Mobile Workshops

Chicago bike infrastructure mobile workshops at 10:15–11:25 am and 1:30–2:40 pm, restricted to accepted applicants with emailed tickets PDH / CM

10:20–11:20 a.m.

### Breakout Session 1

Infrastructure

Small Town and Rural Multimodal Networks Guide - An introductory look PDH / CM

Other E's

Education and Outreach Programs in Chicago and Illinois CM

Advocacy

Bike Walk Every Town - Suburban Advocacy Training 1.0 CM

11:30–12:15 p.m.

### Breakout Session 2

Infrastructure

Chicago's Innovative Bicycle Infrastructure PDH / CM

Other E's

An academic and advocacy look at bike equity in Chicago CM

Advocacy

Get Involved: Engaging in Election Advocacy in Your Community CM

12:30–1:30 p.m.

Lunch, Ride Illinois Awards, and Keynote

1:40–2:40 p.m.

### Breakout Session 3

Infrastructure

Bike-Friendly Road Projects: From Small-Scale Improvements to Complete Streets Corridors PDH / CM

Other E's

From Divvy to Dockless: A Comparison of Bike Share Models PDH / CM

Advocacy

Advocating for Trail Development CM

2:50–3:35 p.m.

### Breakout Session 4

Infrastructure

Closing Difficult Gaps in the Trail Network: A Case Study of the Riverview Bridge in Chicago PDH / CM

Other E's

Over a Century as a Hub: The History of Cycling in Chicago CM

Advocacy

Flipping the Script: Giving Drivers the Legal Burden to Prove Due Care Following a Collision CM

3:45–5:00 p.m.

Networking Reception

AICP CM or PDH credits are available. Eligible sessions are noted above.



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**Ride Illinois is a nonprofit organization dedicated to improving bicycling conditions throughout the state. We advocate for all Illinois bicyclists, promoting bicycling access, education and safety.**



Since 1992, we have been helping cyclists of all levels get out and Ride Illinois! Our efforts have resulted in:

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A state law requiring at least 3 feet clearance when passing bikes



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Bike plans in 19 towns around Illinois, as well as consulting and pro bono bike planning services for dozens more

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Preservation of \$20 million in state-administered federal funds for trails and bikeways



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Bike safety information to 800,000 children

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Training for drivers ed teachers, road planners, engineers, and police officers



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Over 80,000 people using our online learning tool for motorists and bicyclists – [bikesafetyquiz.com](http://bikesafetyquiz.com)



## Become a Member

Becoming a member of Ride Illinois is one of the easiest actions you can take to help make Illinois a more bicycle-friendly state. We're advocating for better road design, creating municipal bike plans, pushing for favorable legislation, and educating tens of thousands of Illinois residents on sharing our roads so you can get out and Ride Illinois.

## As a Ride Illinois member, you'll receive:

Our members' newsletter Upshift

Our spring bike ride mailing with brochures from organized rides around the state

Registration discounts for the Illinois Bike Summit and the Grand Illinois Bike Tour

Your choice of great membership premiums such as Bicycling Magazine, Ride Illinois t-shirts and jerseys, Planet Bike gear, or AAA Membership with Bicycle Roadside Assistance

Updates and action alerts on local and statewide issues

A strong advocacy voice in Springfield, Washington, and your town!

Visit [rideillinois.org](http://rideillinois.org)



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# PROGRAM DETAILS

## COFFEE TALKS INFORMAL, INTERACTIVE ROUNDTABLE SESSIONS 8:30–9:15 a.m.

### **Bike 2 Campus Week Promotion**

*Cardinal Room Foyer*

**Kate Yoshida, Office of Sustainability, University of Illinois at Chicago,**

**Tania Sebastian and Elizabeth Adamczyk, Ride Illinois**

Bike2Campus encourages bicycling as a fun, healthy, and sustainable mode of commuting to and around campus. Through Bike2Campus week we promote educational opportunities for safe riding practices. At this talk, we seek to engage with partners wishing to further support this and campus bicycle-friendly efforts.

### **Bike Advocacy and Climate Change**

*Illinois Room B*

**Wharton Sinkler, Des Plaines Bike/Ped Advisory Committee, volunteer for Citizens' Climate Lobby**

How can bike advocates incorporate climate change into their message, while helping to lower carbon emissions? Climate change is a significant reason for many to prefer biking. By making it safer and more attractive to get around by bike, communities can play a key role in reducing carbon emissions. This discussion will provide tips, background data, and relevant policies, while gathering input from participants, too.

### **Electric Bikes: New Illinois Law, Potential for Infrastructure, and Promotion**

*Cardinal Room*

**Randy Neufeld, Director, SRAM Cycling Fund**

Discussion on ebikes (electric-assist bicycles) and the potential for Illinois. We'll discuss the new IL law on ebikes and what's happening with ebike infrastructure, technology, regulation, promotion, and use in the US and globally.

### **From A to Z: Creative Marketing for Bicycle Events**

*Illinois Room A*

**Rick Brooks (Z-Tour, YouAreHereMidwest Partners)**

Getting people to show up and take part these days requires more than just social media, an internet presence and advertising. As Princeton's Z-Tour in July grows to a year-round bicycling calendar, cross-promotion with other groups makes even more sense. Let's share ideas and best practices.

### **Illinois Bicycle Touring Routes**

*Illinois Room A*

**Gary Gilbert, Arlington Heights Bicycle Club and Ed Barsotti, Chief Programs Officer, Ride Illinois**

Gary would like to initiate a working group of cyclists to create a curated set of inter-city cycling routes around the state for touring cyclists, starting with cities which are 50 to 75 miles apart. Gary already has several routes; as does Ride Illinois - from our GIBT bicycle tours, Bikes on Amtrak guide, and longer-distance routes created with IDNR. Come join us, if interested.

### **Nonprofit Community Bike Shops and Youth Programs**

*Cardinal Room*

**Alex Wilson, Executive Director, West Town Bikes**

Representatives from Chicago's West Town Bikes, Blackstone Bicycle Works, the Recyclery, and Working Bikes will lead a discussion and share their expertise on setting up and maintaining non-profit community bike shops and youth involvement programs.

### **Normal's Zagster Bike Sharing Program**

*Illinois Room A*

**Mercy Davison, Town Planner, Town of Normal, IL**

Implemented in March 2017, the Town of Normal's "Bike Share 309" program saw 1,001 unique riders take almost 3,200 rides! Operated by Zagster, this bike share is an excellent example of a mid-sized university town taking the next step in alternative transportation. The first year required a significant amount of outreach and marketing with strong community partners. Expectations are high for year 2!



## **Closing the Gaps Between North Shore Bicycling Communities**

*Illinois Room B*

**Jeff Balch, Go Evanston**

Fellow residents of northern Cook County, we need better connections in Evanston, Skokie, Lincolnwood, Wilmette, and Chicago's north side. Join us to discuss how to overcome the problem of so many bikeways ending at Evanston's borders.

## **SUMMIT WELCOME & OPENING PLENARY** 9:30–10:10 a.m.

*Illinois Room AB*

### **WELCOME**

Ride Illinois Executive Director Terri Rivera

### **OPENING PLENARY**

Chicago Department of Transportation Commissioner Rebekah Scheinfeld

## **BREAKOUT SESSION 1** 10:20–11:20 a.m.

### **Small Town and Rural Multimodal Networks Guide - An Introductory Look**

*Illinois Room A*

**Tim Gustafson, Consultant and NACTO-certified trainer**

With the release of a new publication by the Federal Highway Administration (FHWA), the Small Town and Rural Multimodal Networks Guide focuses on design guidelines that aim to improve bicycling and walking in communities seeking solutions more tailored to their small town needs. This session will provide a first look into this idea book for smaller communities, with visualizations and guidance for contemporary walking and biking facilities. Based in FHWA and AASHTO guidance, the Small Town and Rural guide applies a flexible design approach to creating more comfortable places for walking and biking.

### **Education and Outreach Programs in Chicago and Illinois**

*Illinois Room B*

**Sean Wiedel, Assistant Commissioner, Chicago DOT**

**Lauren Crabtree, Bicycle and Pedestrian Safety Program Manager, Chicago DOT**

**Ed Barsotti, Chief Programs Officer, Ride Illinois**

1) Hear how Chicago plans to achieve 'Vision Zero' – the City's ambitious initiative aimed at eliminating serious injury and fatal traffic crashes on city streets by 2026. Improvements on data analysis, street design, education efforts, and vehicle technology will all be discussed. 2) Learn how Chicago's nationally recognized ambassadors program successfully engages over 100,000 people each year to provide safety training and information for people walking, biking, taking transit, and driving. 3) Ride Illinois' BikeSafetyQuiz.com online learning resource uses a quiz-based format to introduce bike safety laws and principles in separate modules for Motorists, Adult Bicyclists, and Child Bicyclists. Hear how this innovative tool can be used in a variety of applications including classrooms.

### **Bike Walk Every Town - Suburban Advocacy Training 1.0**

*Cardinal Room*

**Maggie Melin, Advocacy Manager, Active Transportation Alliance**

Active Trans' Bike Walk Every Town program is training grassroots leaders throughout Chicagoland suburbs on how to develop and win bike and pedestrian policy campaigns. This session includes an overview of the Bike Walk Every Town program and an introduction to our Campaign Action Plan tool and other training resources.



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# PROGRAM DETAILS

## BREAKOUT SESSION 2 11:30–12:15 p.m.

### Chicago's Innovative Bicycle Infrastructure

Illinois Room A

**Brad Huff, Senior Transportation Planner, TY Lin International**

See and hear how Chicago has greatly expanded its network of all ages and abilities bicycle infrastructure, vaulting it to the top of Bicycling Magazine's list of most bicycle friendly cities in 2016. This presentation will focus on protected bike lanes, intersection design, and materials used to create a network of bicycle lanes that allow all Chicagoans to safely and comfortably ride a bike.

### An Academic and Advocacy Look at Bike Equity in Chicago

Illinois Room B

**Katherine P Nickele, Research Coordinator, Consortium to Lower Obesity in Chicago Children (CLOCC)**

**Dan Black, Slow Roll Chicago**

**Lynda Lopez, Reporter, Streetsblog Chicago**

This session examines equity issues of bicycling in Chicago from both academic and advocacy perspectives. Bicycling as a form of active transportation offers numerous benefits but opportunities are often inequitable across communities and assessment tools are not geared towards equity. CLOCC's Katherine Nickele pilots an equity-minded tool, assessing opportunities at the neighborhood level in Chicago communities. Slow Roll Chicago's Dan Law Black discusses Divvy for Everyone as well as disparities affecting communities of color.

### Get Involved: Engaging in Election Advocacy in Your Community

Cardinal Room

**Kyle Whitehead, Government Relations Director, Active Transportation Alliance**

Illinois' statewide elections in 2018 and municipal elections in 2019 present opportunities to educate candidates and voters about transportation issues, and get candidates on the record in support or opposition to your organization's goals. Learn how to engage in non-partisan elections advocacy that will strengthen your relationships with candidates and, ultimately, elected officials.

## LUNCH, KEYNOTE, & AWARDS 12:30–1:30 p.m. Illinois Room AB

**Randy Blankenhorn, Secretary, Illinois Department of Transportation**  
**Ride Illinois Awards - Dick Westfall & Elizabeth Adamczyk, Ride Illinois**

## BREAKOUT SESSION 3 1:40–2:40 p.m.

### Bike-Friendly Road Projects: From Small-Scale Improvements to Complete Streets Corridors

Cardinal Room

**Ed Barsotti, Chief Programs Officer, Ride Illinois**

**Eric Hanss, Principal Pedestrian Planner, Chicago DOT**

- 1) In the context of Ride Illinois' design requests for upcoming road projects, we will describe the tools used to prioritize locations needing improvements and then go through examples illustrating various treatments.
- 2) Hear how Chicago's Milwaukee Ave corridor was transformed into a safer and more enjoyable street for people walking and biking in the matter of months. Meaningful outreach, low-cost materials, and pilot street designs were all used in addressing this high crash corridor – outreach strategies, data collection, and results to date will all be discussed.



## **From Divvy to Dockless: A Comparison of Bike Share Models**

*Illinois Room A*

**Mercy Davison, Town Planner, Town of Normal.**  
**Alex Hanson, Transportation Planner, Sam Schwartz**  
**Amanda Woodall, Program Director, Chicago DOT**  
**Dave Reed, Expansion Manager, Zagster**

Chicago's large-scale Divvy program and Normal's smaller-scale Zagster program provide Illinois examples of docked bike share systems. Now, the arrival of dockless systems in the U.S. adds a new option to cities contemplating bike share or reassessing their current systems. Like docked systems, dockless bike share comes with potential benefits, questions, and challenges. This session will compare and discuss various docked and dockless bike share models.

## **Advocating for Trail Development**

*Illinois Room B*

**Steve Simmons and Matt Gomez, Trail Advocacy Managers, Active Transportation Alliance**  
**Brendan Lynch, Bike and Hike Charleston**

Off-street trails are the ultimate low-stress bikeway and one of the best types of infrastructure to encourage more people to ride bikes. Active Trans will facilitate a panel discussion of trail advocates to share experiences and best practices for advocating for trail development projects and for community/municipality collaboration to implement both singletrack and multimodal trails. Focus projects will include the Chicago River Trail, Active Trans' Trail Connect Chicagoland campaign, and trails being built in the Charleston IL area.

## **BREAKOUT SESSION 4** 2:50–3:35 p.m.

### **Closing Difficult Gaps in the Trail Network: A Case Study of the Riverview Bridge in Chicago**

*Illinois Room B*

**Greg Osborne, Director of Civil Engineering, Epstein**  
**Lubka Benak, Project Director Livable Streets Program, Chicago DOT**

The Riverview Bridge at Addison and the North Branch of the Chicago River in Chicago connects two parks on each side of the river and closes a gap in the riverfront trail. This project had to overcome major challenges such as funding grants, potential property acquisition, extensive regulatory requirements, agency coordination, public perception, potential utility relocations, riverbank erosion, flooding and federal approval. This presentation will discuss the methods, strategies, and technical details utilized to overcome these challenges. The audience will leave with tips and strategies they can utilize for closing difficult gaps in their own system.

## **Over a Century as a Hub: The History of Cycling in Chicago**

*Cardinal Room*

**Chris McAuliffe, Author, "Cycling in Chicago"**

In his new "Cycling in Chicago" book, author Chris McAuliffe explores Chicago's rich bicycle history from being the "Detroit of bike manufacturing" in the late 19th and early 20th century, through decades as a center for cycling track and road racing, to being awarded Bicycling Magazine's Best Bike City of 2016. Chris will discuss highlights from the book.



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# PROGRAM DETAILS

## **BREAKOUT SESSION 4 CONT.** 2:50–3:35 p.m.

### **Flipping the Script:**

#### **Giving Drivers the Legal Burden to Prove Due Care Following a Collision**

**Brendan Kevenides, Partner, Freeman Kevenides Law Firm, LLC**

*Illinois Room A*

After an injury causing collision with a motor vehicle, a bicyclist or pedestrian must prove that the driver acted negligently in order to recover compensation. But does it have to be that way? In places like the Netherlands the burden of proof belongs to the driver to dis-prove their negligence, making it much easier for a vulnerable road user to receive compensation for things like medical bills and property damage. In addition to some recent laws and cases affecting cyclists, bicycle attorney Brendan Kevenides will discuss how our current civil justice system - and street safety - may be improved by following the Dutch legal model.

## **NETWORKING RECEPTION** 3:45–5:00 p.m.

*Illinois Room C*

Join us for light bites and drinks at our post-Summit cocktail session, and network and download with 300 like-minded cyclists and attendees from across the state.

# Freeman Kevenides Law Firm



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# NOTES

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



**Thanks for coming!**  
Learn more at [rideillinois.org](https://rideillinois.org)