



Dan Black
Project Coordinator
Slow Roll Chicago





SLOW ROLL

#SlowRollChi #ChiSquad



The Organization

History

Purpose Statement

Mission

Vision

Target Audience



THE STRATEGY

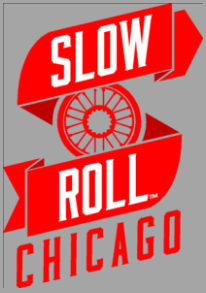
- **Community**
- **Culture**
- **Context**
- **Clarity**



The Benefits of Cycling

Vehicle for Community
Development
New Social Experience
Livable Neighborhoods
Creating Jobs
Reducing Violence
Improving Health
Affordable & Healthy
Form of Transportation





Let's
create.

Let's build.

Let's ride...

