Ride Illinois Corporate Membership

Ride Illinois is a member-supported nonprofit organization dedicated to making biking better across Illinois. We work for bike-friendly roads and trails, for favorable legislation, and to educate cyclists and motorists on how to safely share the roads. Support from businesses and corporations allows us to connect with more people, further our impact, and develop new programs.

Corporate Members help us share the <u>many</u> benefits of biking for recreation and transportation with adults and children of all ages and abilities across Illinois!



Benefits of Corporate Membership

Corporate Members play a crucial role and will benefit from supporting Ride Illinois. The following is a list of benefits that our **Corporate Members** will enjoy:

\$125 Friend Level

- Link to company website on <u>rideillinois.org</u>
- Icon on <u>Enjoy Bike-Friendly Illinois</u> map
- Recognition on social media (Facebook, Instagram, Twitter, and LinkedIn)
- Recognition in Ride Illinois e-Newsletter
- 'We Proudly Support Ride Illinois' web badge to add to your website

\$250 Partner Level: includes all of the benefits of the Friend Level, plus:

- Small logo with link to company website on <u>rideillinois.org</u>
- Opportunity to provide an item for our monthly member raffle
- 'We Proudly Support Ride Illinois' window decal

\$500 Bronze Level: includes all of the benefits of the Partner Level, plus:

- Medium logo with link to company website on rideillinois.org
- Some Ride Illinois swag to share with your employees
- Small logo on Logo Bar included in Ride Illinois e-newsletters

\$1,000 Silver Level: includes all of the benefits of the Bronze Level, plus:

- Logo on official Grand Illinois Bike Tour T-shirt
- Recognition during Grand Illinois Bike Tour
- Medium logo on Logo Bar included in Ride Illinois e-newsletters

\$2,500 Gold Level: includes all of the benefits of the Silver Level, plus:

- Large logo with link to company website on <u>rideillinois.org</u>
- Large logo on Logo Bar included in Ride Illinois e-newsletters

\$4,000 Platinum Level: includes all of the benefits of the Gold Level, plus:

- Company logo with link to company website on <u>BikeSafetyQuiz</u> landing page
- Smart Cycling class or presentation for employees

\$6,000 Diamond Level: includes all of the benefits of the Platinum Level, plus:

Company logo on all <u>BikeSafetyQuiz</u> quizzes and quizzes and PDF materials

If you would like to become a **Corporate Member** or discuss membership opportunities with Ride Illinois, please contact Dave at <u>dave@rideillinois.org</u> or (630) 216-9282. Thanks!