

Ride Illinois Corporate Membership

Ride Illinois is a member-supported, nonprofit, advocacy organization with a mission to make Illinois better through biking. Our efforts, programs, and events aim to make riding a bicycle in Illinois safer, more enjoyable, and accessible to all. Support from businesses and corporations allows us to expand our reach, further our impact, increase awareness, and offer meaningful programs.

Contributions from **Corporate Members** allow us to share the many benefits of biking for recreation and transportation with adults and children all around the state.



Benefits of Corporate Membership

Corporate Members serve an important role for Ride Illinois. Business that support Ride Illinois engage in a mutually-beneficial partnership. Our **Corporate Members** enjoy the following benefits:

\$125 Friend Level

- Link to company website on rideillinois.org
- Icon on [Bike-Friendly Illinois](#) map
- Recognition on social media (Facebook, Instagram, X, and LinkedIn)
- Recognition in Tailwinds, Ride Illinois' monthly Newsletter
- 'We Proudly Support Ride Illinois' web badge to add to your website
- Custom version of our [Tips for Everyday Trips](#) poster with your logo

\$250 Partner Level: includes all the benefits of the Friend Level, plus:

- Small logo with link to company website on rideillinois.org
- Opportunity to provide an item for our monthly member raffle
- 'We Proudly Support Ride Illinois' window decal
- 1/4 page ad in our annual Ride Guide

\$500 Bronze Level: includes all the benefits of the Partner Level, plus:

- Medium logo with link to company website on rideillinois.org
- Some Ride Illinois swag to share with your employees and customers
- Small logo on Logo Bar included in Ride Illinois newsletters

\$1,000 Silver Level: includes all the benefits of the Bronze Level, plus:

- Logo on official Grand Illinois Bike Tour T-shirt
- Recognition during Grand Illinois Bike Tour
- Medium logo on Logo Bar included in Ride Illinois newsletters
- 1/2 page ad in our annual Ride Guide

\$2,500 Gold Level: includes all the benefits of the Silver Level, plus:

- Large logo with link to company website on rideillinois.org
- Large logo on Logo Bar included in Ride Illinois newsletters

\$4,000 Platinum Level: includes all the benefits of the Gold Level, plus:

- Company logo with link to company website on [BikeSafetyQuiz](#) landing page
- Smart Cycling class or presentation for employees
- Full page ad in our annual Ride Guide

\$6,000 Diamond Level: includes all the benefits of the Platinum Level, plus:

- Company logo on all [BikeSafetyQuiz](#) quizzes and PDF materials

To become a **Ride Illinois Corporate Member** or to discuss other partnership opportunities, please contact Dave Simmons at dave@rideillinois.org or (630) 216-9282. Thank you!

Learn more at rideillinois.org/corporate-membership